



## Ecomapuá's Contribution to Sustainable Development Goals

1 - NO POVERTY



4 - QUALITY EDUCATION



8 - DECENT WORK AND ECONOMIC GROWTH



12 - RESPONSIBLE CONSUMPTION AND PRODUCTION



13 - CLIMATE ACTION



15 - LIFE ON LAND



## Project Description

Located a 30 hour boat ride away from the capital Belém in the Northern Brazilian state of Pará, the project Ecomapuá preserves nearly 90,000 hectares of the Amazon biome on Marajó Island, at the mouth of the Amazon River. As a result of the project, commercial wood extraction – which has been a major cause of deforestation in the region – was banned in the project area. In addition to conserving the rich biodiversity of the Amazon, the project aims to promote alternative sources of income for local communities and thus contribute to the sustainable development of the region.



## Social Benefits

- **Infrastructure:** Construction of a school building, aviaries, apiaries and fish farming tanks in the local communities.
- **Social Research:** Study conducted in partnership with local universities to understand the social reality of the resident riverside communities.



## Environmental Benefits

- Conservation of about 90,000 ha of the Amazon biome.
- **Sustainable forest management:** training courses in seed and sustainable açai (local endemic fruit) production for the members of the local communities.
- Construction of a tree nursery to recover degraded land and for communities to produce seeds for sale.



## Economic Benefits

- **Income generation:** courses promoting alternative income generation in the local communities.
- Bursaries provided for three promising local students to work in the tree nursery
- **Regional development:** planned activities to receive carbon funding, providing valuable jobs and income for residents: açai and biomass plants; reforestation; innovative PES scheme.



## Ecomapuá's Contribution to Sustainable Development Goals (SDG) by ONU

### Project Highlight:



#### CREATING SUSTAINABLE LIVELIHOODS

The Ecomapuá project is vital to the conservation of the Amazon biome in Pará State, as its enormous area of dense vegetation is considered "extremely high" priority for conservation by the Brazilian Ministry of Environment. There are over 100 families living in the project area whose livelihoods strongly depend on natural resources. Promoting sustainable development, the project provides courses in food production methods which avoid deforestation. Pedro, a local resident, explains: *"We are now practicing permaculture. The project has given me great empowerment, as I now possess the skills, knowledge and equipment necessary to begin pursuing these activities."*



#### SDG 1: No Poverty

- With the implementation of the project increased the employability in the region, which is needy.



#### SDG 4: Quality Education

- Training courses were offered to staff, as well as lectures. A course on organic production was also held.
- The Project promotes Scholarships to students in the Region.



#### SDG 8: Decent Work and Economic Growth

- The training courses, lectures with the courses along with scholarships increase the employability in the Region, allowing professional growth.



#### SDG 12: Responsible Consumption and Production

- The project produces acai, with certified sustainable production, produced by people from the community.



#### SDG 13: Climate Action

- REDD + projects generate carbon credits by preventing deforestation, thereby preventing millions of tons of carbon from being emitted into the atmosphere.



#### SDG 15: Life on Land

- This type of project prevents deforestation from occurring, allowing the perpetuation of the Region's existing biodiversity. In addition to the existence of sustainable production practices.



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THIS PROJECT  
WILL REDUCE

4.000.000 tCO<sub>2</sub>e

OVER 30 YEARS

### Location

Breves/PA, Brasil

### Project Type

REDD

### Ecosystem

Amazon

### Project Status

Verified  
(1st Monitoring Period)

### DOE

TÜV Rheinland e RINA

### Registry

[Markit™ Enviromental](#)

### Standards

VCS + SOCIALCARBON®

